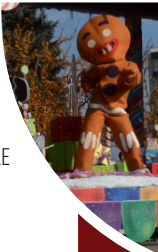


Maple Hill Holiday Parade Line Up

- 01 KALAMAZOO DEPARTMENT OF PUBLIC SAFETY - CRUISER OR MOTORCYCLE
- 02 KALAMAZOO DEPARTMENT OF PUBLIC SAFETY COLOR/HONOR GUARD
- 03 MAPLE HILL AUTO GROUP - GRAND MARSHALL
- 04 CITY OF KALAMAZOO MAYOR AND COMMISSIONERS
- 05 MIDWEST COMMUNICATIONS, INC./JACK 106.5
- 06 WMU BRONCO MARCHING BAND
- 07 WMU ATHLETICS
- 08 WMU SUNSEEKER SOLAR CAR PROJECT
- 09 LIFE EMS AMBULANCE
- 10 ACADEMY OF DANCE ARTS
- 11 GIRL SCOUTS HEART OF MICHIGAN
- 12 WWMT -NEWS CHANNEL 3
- 13 GALESBURG-AUGUSTA HIGH SCHOOL RAM MARCHING BAND
- 14 SPCA SW MICHIGAN
- 15 SUBARU LOGO BALLOON
- 16 KALAMAZOO LOAVES AND FISHES
- 17 BOY SCOUTS OF AMERICA- PATHFINDER DISTRICT
- 18 JAQUA REALTORS
- 19 PARAMOUNT CHARTER ACADEMY
- 20 SALVATION ARMY-KALAMAZOO
- 21 ADVIA CREDIT UNION
- 22 ROOTEAD ENRICHMENT CENTER
- 23 MILESTONES EARLY LEARNING
- 24 KALAMAZOO DHHS
- 25 41ST DISTRICT SERVICE OFFICE
- 26 KALAMAZOO CENTRAL HIGH SCHOOL MARCHING BAND
- 27 /MIGHTY GIANTS CHEERLEADERS
- 28 OLD NATIONAL BANK - BALLOON
- 29 MRC INDUSTRIES
- SCHULTZ SWEETS INC



- 30 MOTHERS OF PRESCHOOLERS INTERNATIONAL (MOPS)
- 31 KALAMAZOO CONCERT BAND
- 32 SONS OF NORWAY, ASKELADDEN LODGE
- 33 MULDER'S MOVING & STORAGE
- 34 BERKSHIRE HATHAWAY HOME SERVICES MICHIGAN REAL ESTATE
- 35 AIRWAY FUN CENTER
- 36 KALAMAZOO WINGS HOCKEY CLUB
- 37 CATHOLIC SCHOOLS OF GREATER KALAMAZOO
- 38 HACKETT IRISH MARCHING BAND
- 39 FEDERATED DIGITAL SOLUTIONS
- 40 B2 OUTLET STORES
- 41 IATO FITNESS
- 42 KALSEE CREDIT UNION
- 44 KALAMAZOO COMMUNITY CHURCH
- 45 KALAMAZOO CIVIC THEATRE
- 46 ROCKET COMICS
- 47 THE BIENZ FAMILY
- 48 REPUBLICAN PARTY OF KALAMAZOO
- 49 STEENSMA LAWN & POWER
- 50 THREE RIVERS HIGH SCHOOL WILDCAT MARCHING BAND
- 51 KREIS ENDERLE
- 52 TWO MEN AND A TRUCK
- 53 LYSER EXTERIORS
- 54 KVCC DEPARTMENT OF PUBLIC SAFETY
- 55 WEST MICHIGAN DANCE CENTER
- 56 STORYPOINT PORTAGE
- 57 TALONS OUT HONOR FLIGHT
- 58 MCDONALD'S TOWING AND RESCUE
- 59 MICHIGAN FALUN DAFA ASSOCIATION
- 60 CHALLENGER LITTLE LEAGUE
- 61 KALAMAZOO SUPPORT PROFESSIONALS
- 62 GULL LAKE HIGH SCHOOL MARCHING BAND
- 63 BIMBO'S PIZZA
- 64 ANIMAL RESCUE PROJECT
- 65 BLAIN'S FARM AND FLEET



- 66 NIGHTMARE REALM
- 67 MR. ELECTRIC
- 68 AIRE SERV OF KALAMAZOO
- 69 MOSQUITO SHIELD/DECORATE WITH LIGHTS
- 70 KALAMAZOO COUNTY WATER SAFETY & RECOVERY ASSOCIATION
- 71 SW MI THUNDERCATS TEAM
- 72 AQUA TOTS SWIM SCHOOL
- 73 D7 RESIDENTIAL EXTERIORS
- 74 LOY NORRIX HIGH SCHOOL MARCHING BAND
- 75 FOREFRONT DERMATOLOGY
- 78 KALAMAZOO HUSKY CLUB
- 79 PET SUPPLIES PLUS
- 80 PORTAGE FIRE TRUCK AND PUBLIC SAFETY
- 81 ALAMO NURSING HOME
- 82 COLLEGE HUNKS
- 83 SOUTHWEST MICHIGAN HARLEY OWNERS GROUP
- 84 CITY OF KALAMAZOO PUBLIC SERVICES
- 85 CENTER STAGE THEATRE
- 86 WEST MICHIGAN CANCER CENTER
- 87 BIGGBY COFFEE
- 88 PARCHMENT AND COMSTOCK MARCHING BANDS
- 89 MEIJER
- 90 BLACK VOTERS MATTER
- 91 ESPER ELECTRIC
- 92 PORTAGE PUBLIC SCHOOL TRANSPORTATION (PORTAGE PUBLIC SCHOOLS)
- 93 MILESTONE SENIOR SERVICES
- 94 KALAMAZOO GOSPEL MINISTRIES
- 95 KALAMAZOO METRO
- 96 WOOD-TV 8
- 97 UNIQUE UNITY DANCE
- 98 GILMORE CAR MUSEUM
- 99 OSHTENO FIRE RESCUE
- 100 SCOTT'S PIG ROAST
- 101 VICKSBURG HIGH SCHOOL MARCHING BAND
- 102 SANTA & MRS. CLAUS



SPECIAL THANKS TO:
THANK YOU TO THE THOUSANDS OF PEOPLE WHO ARE IN THIS PARADE. YOU ARE THE ONES THAT GIVE OF YOUR TIME, YOUR CREATIVE TALENT, AND YOUR PLEDGE TO MAKE THE HOLIDAY PARADE ENTERTAINING, FUN, AND COMMUNITY-ENGAGING. SO, THANK YOU.

VOTING:
SPECTATORS HAVE THE CHANCE TO VOTE FOR THEIR FAVORITE PARADE UNIT. THERE WILL BE QR CODE SIGNS ALONG THE PARADE ROUTE WHERE VOTERS WILL BE DIRECTLY LINKED TO A VOTING PAGE. THE URL IS: [HTTPS://WWW.SURVEYMONKEY.COM/R/KHP2023VOTE](https://www.surveymonkey.com/r/KHP2023VOTE). THE VOTING BEGINS AT 11 A.M. ON NOVEMBER 18 AND WILL END ON THE FOLLOWING DAY BY 5 P.M.

PARADE VOLUNTEERS:
OVER 200 VOLUNTEERS ARE NEEDED TO RUN THIS PARADE, EXCLUDING THE NEARLY 3,000 PEOPLE IN THE PARADE. A SPECIAL THANK YOU TO THE FOLLOWING GROUPS: GLAC, WMU CLUB SAILING TEAM, WMU FUJI, AND THE WMU EVENT MANAGEMENT MAJOR.

HIGH SCHOOL BANDS, SPONSORED BY CSL PLASMA:
A HUGE APPLAUSE TO **CSL PLASMA** FOR THEIR SUPPORT OF THE HIGH SCHOOL MARCHING BAND BY COVERING THEIR TRANSPORTATION COSTS.

A BRONCO SALUTE TO **MIDWEST COMMUNICATIONS | JACK FM106.5** FOR SPONSORING THE WMU BRONCO MARCHING BAND!

WE WELCOME COMMENTS AND SUGGESTIONS:
TELL IT TO US. IF YOU HAVE SUGGESTIONS OR CONCERNS ABOUT THE PARADE, AFTER PARADE ACTIVITIES OR ANYTHING IN BETWEEN, TELL US. WE ARE ALWAYS LOOKING TO IMPROVE THE EVENT AND WHAT WE DO TO BUILD AND MAKE TRADITIONS.



WWW.KALAMAZOOHOLIDAYPARADE.ORG

Food Drive to Benefit Kalamazoo Loaves & Fishes

IMAGINE IF 10,000 ADULTS ATTENDING THE PARADE, JUST DROPPED \$5 IN THE BUCKET THAT WOULD BE \$50,000 FOR KALAMAZOO LOAVES AND FISHES WHICH WOULD PROVIDE 150,000 MEALS FOR FAMILIES IN NEED. WOULDN'T THAT BE WONDERFUL? CONSIDER DROPPING YOUR CHANGE IN THE BUCKETS.

VOLUNTEERS WILL BE WALKING THE PARADE ROUTE WITH DECORATED BUCKETS WHERE YOU CAN DROP YOUR CHANGE. ALL THE DONATIONS WILL GO DIRECTLY TO KALAMAZOO LOAVES AND FISHES. MAPLE HILL AUTO GROUP THEN MAKES ANOTHER DONATION TO KALAMAZOO LOAVES AND FISHES TO ROUND UP THE AMOUNT COLLECTED.



2023 Parade Sponsors

HELIUM AND COLD AIR BALLOONS ARE THE PROPERTY OF STARBOUND ENTERTAINMENT

Upcoming Holiday Events

TREE LIGHTING CEREMONY
NOVEMBER 24

SMALL BUSINESS SATURDAY
NOVEMBER 25

FIRST FRIDAY
FIRST FRIDAY ART HOP
DECEMBER 1

DAD'S IN THE ZOO
DECEMBER 9

DECEMBER TO REMEMBER
DECEMBER 14

MOONLIGHT MADNESS
DECEMBER 15

NEW YEAR'S FEST
DECEMBER 31



HOLLY JOLLY TROLLEY

SPONSORED BY DRIVE AND SHINE

NOVEMBER 24 - DECEMBER 24
THURSDAYS 5 - 9 PM
FRIDAYS 5 - 9 PM
SATURDAYS 11 AM - 8 PM
SUNDAYS 12 - 4 PM

NEW FOR 2023, SANTA'S WORKSHOP IS LOCATED IN THE CITY CENTRE 125 S. KALAMAZOO MALL, IN THE HEALTH CLUB, JUST PAST THE CITY CENTRE DELI



Saturday
November 18, 2023
11 a.m. Kick-off
Downtown Kalamazoo

Elf on the Shelf

DO YOU KNOW WHERE THE ELF IS?

MAKE SURE TO PICK UP THE BINGO CARD, OR DOWNLOAD IT OFF OF THE WEBSITE TO PARTICIPATE IN THE ELF ON THE SHELF BINGO. THE WINNER AND RUNNER UP WILL BE RANDOMLY SELECTED TO RECEIVE A SPECIAL GIFT BASKET. HERE'S HOW THE GAME IS PLAYED: PICK UP A GAME CARD AT THE INFORMATION TENT. IT CAN ALSO BE DOWNLOADED OFF OF THE WEBSITE. AT THE LOCATIONS, GET YOUR CARD SIGNED AT THE STORE BY STAFF WHEN YOU FIND THE ELF. VISIT AT LEAST FOUR STORES TO MAKE A BINGO ACROSS YOUR CARD- WHETHER IT BE A FULL ROW, A FULL COLUMN, OR A DIAGONAL. TURN IN THE COMPLETED CARD TO THE INFORMATION TENT ON THE MALL.

1. ARTISAN SANDWICH COMPANY
2. BEE JOYFUL REFILLERY SHOP
3. BEOWOOF PROVISIONS FOR PETS
4. CHERRI'S CHOCOL'ART
5. COLORS & COCKTAILS
6. EARTHLY DELIGHTS AT AMY ZANE
7. K'ZOO IN THE MITTEN
8. LANA'S BOUTIQUE
9. MASON JAR PLANT SHOP
10. MATCHHEAD COFFEE
11. POP CITY POPCORN
12. ROCKET FIZZ
13. SPICE & TEA MERCHANTS KALAMAZOO
14. THE GRAZING TABLE

15. THE SPIRIT OF KALAMAZOO
 16. UNCLE BUDDY'S TOY STASH
- | | | | |
|---|---|---|---|
| 
243 S Kalamazoo Mall | 
243 S Kalamazoo Mall | 
101 S Kalamazoo Mall | 
124 S Kalamazoo Mall |
| 
346 S Kalamazoo Mall | 
225 S Kalamazoo Mall | 
125 S Kalamazoo Mall | 
148 S Kalamazoo Mall |
| 
437 S Burdick St | 
154 S Kalamazoo Mall | 
123 S Kalamazoo Mall | 
125 S Kalamazoo Mall |
| 
148 S Michigan Ave | 
309 S Kalamazoo Mall | 
116 W South Street | 
240 S Kalamazoo Mall |

Commemorative Mug Sales

STUDENTS FROM KALAMAZOO AREA HIGH SCHOOLS SUBMITTED DRAWINGS AS PART OF A COMPETITION FOR THE MAPLE HILL HOLIDAY PARADE COMMEMORATIVE MUG. YOU CAN PURCHASE THE 2023 MAPLE HILL HOLIDAY PARADE COMMEMORATIVE MUG AT THE FOLLOWING LOCATIONS:

LOCATIONS SELLING THE MUGS:

1. ARTISAN SANDWICH COMPANY
2. BIMBO'S PIZZA
3. CHERRI'S CHOCOL'ART
4. COLORS & COCKTAILS
5. K'ZOO IN THE MITTEN
6. POP CITY POPCORN
7. THE WAITING ROOM



Petting Zoo on the Mall

NEW IN 2023, CHAMBERLIN PONY RIDES & MOBILE ZOO WILL BE BRINGING A PETTING ZOO TO THE KALAMAZOO MALL! IT WILL BE LOCATED IN FRONT OF BURNHAM & FLOWER INSURANCE (315 S KALAMAZOO MALL). THE PETTING ZOO WILL BE AVAILABLE FROM 1-3PM ON PARADE DAY.

Stay Downtown : After Parade Activities

STAY AFTER THE PARADE TO ENJOY ALL OF THESE ACTIVITIES DESIGNED TO CELEBRATE DOWNTOWN AND THE KICK OFF TO THE HOLIDAYS. A SPECIAL THANK YOU TO OUR MANY BUSINESSES WHO ARE PARTICIPATING TO MAKE THESE EVENTS HAPPEN. THANK YOU TO BAIRD, KALAMAZOO FOR FINANCIALLY SUPPORTING THE AFTER PARADE ACTIVITIES.

BAIRD

Live Music on the Mall

THANKS TO THE SUPPORT OF THE KALAMAZOO VALLEY MUSEUM, THERE IS LIVE MUSIC ON THE KALAMAZOO MALL.

THE STAGE WILL BE LOCATED ON THE KALAMAZOO MALL JUST SOUTH OF EXCHANGE PLACE. THE ENTERTAINMENT STAGE IS JUST PART OF MANY EVENTS HOSTED ON THE KALAMAZOO MALL.

THE MICKEYS 1:30-2:30 PM

HARD TIMES 3:00-4:00 PM

THE HOUSE BANDITS 4:30-5:30 PM



Restaurants Open on Parade Day

WE KNOW NOTHING BUILDS UP AN APPETITE LIKE WATCHING A PARADE! COME TAKE PART IN OUR AFTER PARADE ACTIVITIES WITHOUT HAVING TO WORRY ABOUT THE 'BUT I'M HUNGRY' CONVERSATIONS- WE'VE GOT PLENTY OF PLACES TO EAT RIGHT DOWNTOWN! HERE ARE THE RESTAURANTS THAT WILL BE OPEN ON PARADE DAY -

1. BENNY DICARTA'S
2. BERRIES FAMOUS PANCAKE HOUSE
3. BIMBO'S PIZZA
4. CAIRO'S KITCHEN
5. CHERRI'S CHOCOL'ART
6. CITY CENTRE DELI & MARKET
7. LA FAMILIA RESTAURANT
8. OLD BURDICK'S
9. SARKOZY'S
10. STUDIO GRILL
11. TACO BOB'S
12. THE GRAZING TABLE
13. THE SPIRIT OF KALAMAZOO
14. WALNUT AND PARK
15. YOUZ GUYS HOT DOGS

For more info,
our website!



To vote,
Scan here

PLEASE NOTE THAT OTHER RESTAURANTS MIGHT ALSO BE OPEN

Winnie Winkie Bars

CHERRI'S CHOCOL'ART IS FEATURING THE WINNIE WINKIE BARS AND ON PARADE DAY ONE SPECIAL BAR WILL BE A WINNER. SO, BUY YOUR BARS AND OPEN THEM UP ON NOVEMBER 19 TO SEE IF YOU ARE THE SPECIAL WINNER!

HERE'S WHERE YOU CAN PURCHASE THE BARS ON PARADE DAY:

1. BEE JOYFUL REFILLERY SHOP
2. BEOWOOF PROVISIONS FOR PETS
3. BIMBO'S PIZZA
4. CHERRI'S CHOCOL'ART
5. COLORS & COCKTAILS
6. EARTHLY DELIGHTS AT AMY ZANE
7. K'ZOO IN THE MITTEN
8. LANA'S BOUTIQUE
9. POP CITY POPCORN
10. ROCKET FIZZ
11. SPICE & TEA MERCHANTS KALAMAZOO
12. TERRAPIN WORLDWIDE IMPORTS
13. THE SPIRIT OF KALAMAZOO
14. UNCLE BUDDY'S TOY STASH

Visits with Santa

SANTA AND MRS. CLAUS WILL BE AVAILABLE FOR PHOTOS AND VISITS AT THE KALAMAZOO VALLEY MUSEUM AFTER THE NOV. 18 HOLIDAY PARADE IN DOWNTOWN KALAMAZOO. FIND THEM IN FRONT OF THE SPECIAL DISPLAY OF A SPARE OUTFIT THAT SANTA WORE DURING HIS DAYS AT THE GILMORE DEPARTMENT STORE IN DOWNTOWN KALAMAZOO. WHILE HERE, CHECK OUT THE MUSEUM'S OTHER EXHIBITS.

DEPENDING ON THE WEATHER, AROUND 2:00 P.M., SANTA AND MRS. CLAUS WILL TRAVEL TO THE KALAMAZOO MALL AND VISIT WITH FAMILIES UNDER A TENT. IF THE WEATHER ISN'T NICE, THEY WILL BE IN THEIR NEW LOCATION OF SANTA'S WORKSHOP, THE CITY CENTER HEALTH CLUB! THE ADDRESS IS 125 S. KALAMAZOO MALL.

Parade Route Map

ROADS CLOSE STARTING AT 10:30 A.M. WITH THE PARADE STEPPING OFF AT 11 A.M.

STARTS AT LOVELL & JASPER.....TRAVELING WEST ON LOVELL,,,,,TO PARK STREET.... NORTH ON PARK STREET..... TO MICHIGAN AVENUE.....EAST ON MICHIGAN AVENUE TO PITCHER STREET.... SOUTH ON PITCHER STREET TO LOVELL

