

Maple Hill Auto Group
Kalamazoo Holiday Parade
2021 Marching Band Information Sheet



Maple Hill Auto Group invites greater Kalamazoo region high school bands to apply for entry into the Kalamazoo Holiday Parade. The 59th Kalamazoo Holiday Parade is a long-standing tradition and the high school marching bands have been a significant component of the parade. Maple Hill Auto Group is pleased to provide this parade to the greater Kalamazoo Region. Accepted marching band applications will receive a free entry to the parade with reasonable transportation costs paid to support the band's participation. Transportation costs include the use of busses to transport band members.

The marching bands are a highlight in the parade and provide a significant attendee experience. Parade entry is based on the ability to perform throughout the parade route (about a mile in length). Parade placement depends on a number of variables including size, experience, and past participation. Every placement is important to the overall presentation of the parade and its ability to provide tradition, entertainment, and memories. Bands will be provided with bus parking, a place to warm up and prepare for marching, and parade event staff direction for timely positioning into the line up for parade marching execution. Each band entry should include their own volunteers to support the band's movement and playing execution throughout the parade route. Further clarification on this support requirement is available through communication with the parade event team.

Anticipated costs for transportation are provided to the parade event team and this estimated cost is used to determine marching band costs. A form will be provided upon acceptance to the parade. A marching band application will be sent upon receipt of the band's interest to perform. Please do not hesitate to contact the parade event team for questions and further information.

Parade Date: Saturday, November 20, 2021
Parade Location: Start and finish in downtown Kalamazoo – corner of Lovell and Portage Streets
Parade Route: Portage/Lovell to Park Street, Park Street to Michigan Avenue, Michigan Avenue to Pitcher Street, Pitcher Street to Lovell Street, Lovell Street to Portage Street.

Marching Band Timeline:
Applications: Applications will be available starting August 15, 2021
Application Deadline: October 22, 2021
Acceptance: Acceptance of application is typically within 3 days
Line-up Announcement: November 12, 2021
Transportation Payment: Estimated costs are kindly requested by November 1
Payment is made immediately following the parade

Contact Information:
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