KALAMAZOO Holiday Parade
PRESENTED BY FOX MOTORS

After PARADE ACTIVITIES

Winnie Wink Chocolate Bars

The below stores downtown are selling special Winnie Wink Chocolate bars. Not only are they delicious, but you just may find a golden ticket!

- Bimbo's Pizza
- Earthly Delights at Amy Zane
- Pop City Popcorn
- Rocket Fizz Kalamazoo
- Sit and Stay Winery
- Spice and Tea Merchants
- Terrapin
- The Spirit of Kalamazoo
- The Station Dancewear
- Uncle Buddy's Toy Stash

Elf On The Shelf Bingo

Find the Elf on the Shelf in the stores below to get stamps on your passport! Get 5 in a row and you just may win!

- Bimbo's Pizza
- Earthly Delights at Amy Zane
- Glass Art Kalamazoo
- Pop City Popcorn
- Rocket Fizz Kalamazoo
- Terrapin
- The Grazing Table
- The Spirit of Kalamazoo
- The Station Dancewear
- The Waiting Room
- Uncle Buddy's Toy Stash

ENTERTAINMENT

DJ Monte - 12:30-3:00

Visit Santa at Kalamazoo Valley Museum until 2 pm and then by City Centre until 3 pm
Then stop bythe Arts and Crafts Tent!

Emergency Vehicle Expo

Following the Parade until 2 pm

- KDPS Cruiser
- KDPS Motorcycle
- Kalamazoo County Sheriff
- KDPS SWAT Truck
- KDPS Bomb Squad

Restaurants Open

- Bimbo's Pizza
- Burdick's Bar and Grill
- The Grazing Table
- Sit and Stay Winery
- The Spirit of Kalamazoo
- Pop City Popcorn





KALAMAZOO Holiday Parade
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November 21, 2026
Downtown Kalamazoo
Step off at 11:00 am
Stream Live on Public Media Network, Channel 187

www.kalamazooholidayparade.org



THE CITY OF Kalamazoo
FOX MOTORS
meijer
consumers credit union
KABUNDANT
SUBARU
GREENLEAF HOSPITALITY GROUP
SWT Excavating
Kalamazoo VALLEY Museum
public media network
106.5 JACK fm playing what we want
NEWSCHANNEL 3 WWMT.COM
Kalamazoo VALLEY community college
BRONSON

2026 Kalamazoo Holiday Parade Lineup

00 Mott Community College
01 KDPS Motorcycle
01 Kalamazoo County Sheriff Cruiser
02 KDPS Color/Honor Guard
03 KDPS K-9 Team
04 KDPS Fire Truck
05 KDPS SWAT Vehicle
06 Fox Motors - Grand Marshall
Subaru Balloon
Partnered with Loaves and Fishes and SPCA
07 City of Kalamazoo Mayor and Commissioners
08 Midwest Communications, Inc./Jack 106.5
09 WMU Bronco Marching Band
10 WMU Athletics
11 Bronco Racing Formula Sae
11 Sunseeker Solar Car Project
12 Wolverine Lawn Services
13 CSL Plasma
14 Gilmore Car Museum
15 Ballet Kalamazoo
16 Frederik Meijer Gardens & Sculpture Park
17 Lyster Exteriors
18 Kalamazoo Husky Club
19 City of Kalamazoo Public Services
20 Three Rivers High School Wildcat Marching Band
21 Meijer - Scooby Doo
22 Jaqua Realtors
23 Women in Black
24 Milestones Early Learning
25 West Michigan Dance Center
26 Salon Viche
27 Miller Auditorium
28 Kids Gym, Inc.
29 The Little Latte Lounge
30 Oshtemo Township Fire Department
31 West Michigan Cancer Center
32 Kalamazoo Country Day School
33 Advia Credit Union
34 Loy Norrix High School Marching Band & Cheerleaders
35 Consumers Credit Union – Twinkles the Snowman
36 Esper Electric
37 Portage Public School Transportation (Portage Public Schools)
38 Roach Home Improvement
39 Horizon Bank
40 Crossroads Mall
41 Kalamazoo Central HS Marching Band/Mighty Giants Cheerleaders
42 Girl Scouts Heart of Michigan
43 Juniper and Co Mobile Sauna
44 Snyder's Property Maintenance
45 Millwood Little League
46 Excel Dance Centre
47 Kalamazoo County Consolidated Dispatch Authority
48 Catholic Schools of Greater Kalamazoo/Hackett
49 Hackett Catholic Prep Marching Band
50 Greenleaf Hospitality Group - Green Nutcracker
51 MRC Industries
52 College Hunks
53 Biggby Coffee
54 1st Source Bank
55 Two Men and a Truck
56 Salvation Army-Kalamazoo
57 Bienz Family
58 Cardinal Restoration
59 Sport Clips
60 Jules Dance Team
61 Academy of Dance Arts
62 Ivy Rehab
63 StoryPoint Portage
64 Gull Lake High School Marching Band
65 WWMT -News Channel 3 – Daniel Tiger and Blue Tigey
66 Kalamazoo Wings Hockey Club
67 Kalamazoo Department of Public Safety - Bomb Squad & Container

68 Life EMS Ambulance
69 Portage Central High School Theatre
70 41st District Service Office
71 Wightman
72 Sons of Norway, Askeladden Lodge
73 Galesburg-Augusta High School Marching Band
74 Zap Zone XL
75 Pet Supplies Plus
76 Goodwill Industries of Southwest Michigan
77 Kalamazoo County 4-H
78 Metro
79 Comstock High School Marching Band of Blue
80 Kabundant – Gingersnap the Elf
81 All American Tree Service LLC
82 Michigan Falun Data Association
83 Republic Services
84 Blain's Farm and Fleet
85 Kalamazoo Civic Theatre
86 Berkshire Hathaway Home Services Michigan Real Estate
87 Elder Up
88 Ralph Moyle, Inc.
89 Gryphon Place
90 Kalamazoo Concert Band
91 Paramount Charter Academy
92 SWT Excavating – Brainy Smurf
93 Splash Masters Property Management
94 Scouting America - Pathfinding District
95 Unique Unity Dance
96 Kalamazoo Ghostbusters
97 Kalamazoo Gospel Ministries
98 The Library Kitchen and Taphouse
99 Life Care Centers of Plainwell
100 Kalamazoo Public Schools Transportation
101 Benny DiCarta's
102 Vicksburg Big Red Machine
103 Santa & Mrs. Claus



