# Kalamazoo Holiday Parade
## November 21, 2026 |Step off at 11:00 a.m.

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| *Presented by:* | *Fox Motors* |
| *Parade Route Sponsor:* | *City of Kalamazoo* |
| *Media Sponsor:* | *Public Media Network* |
| *Cold Air Balloons:* | *Meijer, Consumers Credit Union, Kabundant, SWT Excavating, Greenleaf Hospitality, WWMT New Channel 3* |
| Event Day Sponsor: | Kalamazoo Valley Museum & KVCC |
| *WMU Marching Band:* | *Midwest Communications \| Jack FM106.5* |
| *Silver Sponsors:* | *Bronson Healthcare Group* |

Parade Route: Starts at Lovell and Jasper, traveling west on Lovell to Park Street, north on Park Street to Michigan Avenue, east on Michigan Avenue to Pitcher Street, and south on Pitcher Street back to Lovell

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## 2026 Kalamazoo Holiday Parade Official Lineup
### As of 11/10/2026 | Please see staging map for section number placement

| Unit # | Organization | Section Number |
|---|---|---|
| 00 | Mott Community College | |
| 01 | Kalamazoo Department of Public Safety - cruiser OR motorcycle | A02 |
| 02 | Kalamazoo Department of Public Safety Color/Honor Guard | A03 |
| 03 | Kalamazoo Department of Public Safety K-9 Team | A04 |
| 04 | Kalamazoo Department of Public Safety - Fire Truck | I01 |
| 05 | Kalamazoo Department of Public Safety- SWAT Vehicle | I02 |
| **06** | **Fox Motors Auto Group - Grand Marshall – Subaru Balloon** | **A05** |
| 07 | City of Kalamazoo Mayor and Commissioners | A06 |
| 08 | Midwest Communications, Inc./Jack 106.5 | A07 |
| 09 | WMU Bronco Marching Band | A08 |
| 10 | WMU Athletics | A09 |
| 11 | Bronco Racing Formula Sae | A10 |
| 11 | Sunseeker Solar Car Project | A10 |
| 12 | Wolverine Lawn Services | I03 |
| 13 | JG Services Company | G1 |
| 14 | Gilmore Car Museum | B01 |
| 15 | Ballet Kalamazoo | B02 |
| 16 | Frederik Meijer Gardens & Sculpture Park | G02 |
| 17 | Lyster Exteriors | B03 |
| 18 | Kalamazoo Husky Club | B04 |
| 19 | City of Kalamazoo Public Services | I04 |
| 20 | Three Rivers High School Wildcat Marching Band | B05 |
| **21** | **Meijer - Scooby Doo** | **B06** |
| 22 | Jaqua Realtors | G03 |
| 23 | Women in Black | B07 |
| 24 | Milestones Early Learning | I05 |
| 25 | West Michigan Dance Center | G04 |
| 26 | Salon Viche' | G05 |
| 27 | Miller Auditorium | B08 |
| 28 | Kids Gym, Inc. | B09 |
| 29 | The Little Latte Lounge | G06 |
| 30 | Oshtemo Township Fire Department | I06 |
| 31 | West Michigan Cancer Center | G07 |

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| 32 | Kalamazoo Country Day School | B10 |
| 33 | Advia Credit Union | C01 |
| 34 | Loy Norrix High School Marching Band & Cheerleaders | C02 |
| **35** | **Consumers Credit Union – Twinkles the Snowman** | **C03** |
| 36 | Esper Electric | G08 |
| 37 | Portage Public School Transportation (Portage Public Schools) | I07 |
| 38 | Roach Home Improvement | G09 |
| 39 | Horizon Bank | C04 |
| 40 | Crossroads Mall | G10 |
| 41 | Kalamazoo Central HS Marching Band/Mighty Giants Cheerleaders | C05 |
| 42 | Girl Scouts Heart of Michigan | C06 |
| 43 | Juniper and Co Mobile Sauna | G11 |
| 44 | Snyder's Property Maintenance | I08 |
| 45 | Millwood Little League | C07 |
| 46 | Excel Dance Centre | G12 |
| 47 | Kalamazoo County Consolidated Dispatch Authority | C08 |
| 48 | Catholic Schools of Greater Kalamazoo/Hackett | I09 |
| 49 | Hackett Catholic Prep Marching Band | C09 |
| **50** | **Greenleaf Hospitality Group - Green Nutcracker** | **C10** |
| 51 | MRC Industries | G13 |
| 52 | College Hunks | I10 |
| 53 | Biggby Coffee | D01 |
| 54 | 1st Source Bank | G14 |
| 55 | Two Men and a Truck | I11 |
| 56 | Salvation Army-Kalamazoo | I12 |
| 57 | Bienz Family | I13 |
| 58 | Cardinal Restoration | H01 |
| 59 | Sport Clips | D02 |
| 60 | Jules Dance Team | D03 |
| 61 | Academy of Dance Arts | H02 |
| 62 | Ivy Rehab | D04 |
| 63 | StoryPoint Portage | D05 |
| 64 | Gull Lake High School Marching Band | D06 |
| **65** | **WWMT -News Channel 3 – Daniel Tiger and Blue Tigey** | **D07** |
| 66 | Kalamazoo Wings Hockey Club | H03 |
| 67 | Kalamazoo Department of Public Safety - Bomb Squad & Container | I14 |
| 68 | Life EMS Ambulance | D08 |
| 69 | Portage Central High School Theatre | D09 |
| 70 | 41st District Service Office | D10 |
| 71 | Wightman | H04 |
| 72 | Sons of Norway, Askeladden Lodge | E01 |
| 73 | Galesburg-Augusta High School Marching Band | E02 |
| 74 | Zap Zone XL | H05 |
| 75 | Pet Supplies Plus | E03 |
| 76 | Goodwill Industries of Southwest Michigan | H06 |
| 77 | Kalamazoo County 4-H | H07 |
| 78 | Metro | I15 |
| 79 | Comstock High School Marching Band of Blue | E04 |
| **80** | **Kabundant – Gingersnap the Elf** | **E05** |
| 81 | All American Tree Service LLC | H08 |
| 82 | Michigan Falun Dafa Association | E06 |
| 83 | Republic Services | I16 |
| 84 | Blain's Farm and Fleet | E07 |

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| 85 | Kalamazoo Civic Theatre | H09 |
| 86 | Berkshire Hathaway Home Services Michigan Real Estate | H10 |
| 87 | ElderUp | H11 |
| 88 | Ralph Moyle, Inc. | I17 |
| 89 | Gryphon Place | E08 |
| 90 | Kalamazoo Concert Band | H12 |
| 91 | Paramount Charter Academy | I18 |
| **92** | **SWT Excavating – Brainy Smurf** | **E10** |
| 93 | Splash masters property management | H13 |
| 94 | Scouting America - Pathfinding District | H14 |
| 95 | Unique Unity Dance | E09 |
| 96 | Kalamazoo Ghostbusters | F01 |
| 97 | Kalamazoo Gospel Ministries | H15 |
| 98 | The Library Kitchen and Taphouse | H16 |
| 99 | Life Care Centers of Plainwell | H17 |
| 100 | Vicksburg Big Red Machine | F02 |
| 101 | Santa & Mrs. Claus | F03 |

**Event Schedule:**

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| 10:00 a.m. | Parade Units 1-50 must be checked in with line up station captain |
| 10:45 a.m. | Parade Units 51-end must be checked in with line up station captain |
| 10:30 a.m. | Road closures begin |
| 10:45 a.m. | Parade units on notice to start going into the street for the line-up. |
| 11:00 a.m. | Parade steps off at Lovell and Jasper Street \| Food Drive Begins |
| 12:00 p.m. | After Parade Day events begin (as parade finishes) on the Kalamazoo Mall and throughout downtown |
| 12:30 p.m. | Parade is completed |
| 2:00 p.m. | Emergency Vehicle Expo on the Kalamazoo Mall closed |
| 3:00 p.m. | Events end on the Kalamazoo Mall |

After Parade Activities Sponsored by the Kalamazoo Valley Museum |KVCC| Downtown Kalamazoo Collective:
Immediately following the Kalamazoo Holiday Parade, presented by Fox Motors, after parade activities, on the Kalamazoo Mall, will feature a series of retail promotions including finding Elf on a Shelf, purchasing Kalamazoo Winnie Winkie Bars, shopping sales, and live entertainment featuring DJ Monte. Restaurants and food vendors will offer great lunch and tasting specials.

There will also be an Emergency Vehicle interactive show on the Kalamazoo Mall, immediately following the parade until 2:00 p.m. Kids and families will be able to meet with first responders, see the trucks, get in them, and experience the safety and support our first responders provide to Kalamazoo County and beyond.

At the Kalamazoo Valley Museum, enjoy free winter-themed activities after the Kalamazoo Holiday Parade! Build a clay snowman from noon to 2 p.m. and watch the "Let It Snow" planetarium show at 11:30 a.m., 12:30 p.m. and 1:30 p.m. Note: The planetarium tickets are free and will be released on the day of at the museum's front desk.

More details are available on the website (www.kalamazooholidayparade.org) as times are confirmed.

Voting for Parade Units:
Spectators will have a chance to vote for their favorite parade unit. There will be QR code signs along the parade route where voters will be directly linked to a voting page. The voting begins at 11 a.m. on November 22 and will end on the following day by 5 p.m. The voting link will be available on the website the week of the parade.

## A REVIEW OF THE RULES….IS ALWAYS A GOOD THING

**Check-in:** Gates open at 9 a.m. A representative from the parade unit must check-in with an official by the time stated in the final packet. Typically, units 1-50 check-in by 10:15 a.m. and units 51-end check-in by 10:45 a.m. Units that have not reported by their assigned check-in time will compromise their unit position in the parade. Street access to the staging area is closed starting at 10:30 a.m. Access after this time is through the Walnut Street Gate.

**Staging Area:** Parade units are assigned a specific parade staging area. Floats (defined as any unit with a trailer) will be lined up on Portage St. between South and Pitcher. Please note that trailers are not allowed in the Bronson Healthcare Parking Lot, unless accompanied by a band.

**Public Media Network:** Public Media Network graciously provides the live streaming of the event – they have sponsorship packages available for advertising. They will be televising from the corner of the Kalamazoo Mall and Lovell street. This is your reviewing stage. Remember, you are performing full-time for the thousands of spectators, beginning to end.

**Noise Restrictions:** Please do not use horns or sirens unless an emergency situation exists. Sound amplifier range must be limited to your entry only. Musical units need to check the "music" box in the application.

**Animal Units:** You are required to have someone cleaning up behind your animal (especially horses) at all times. A fine might be assessed for clean-up to stay compliant with City ordinances.

**Vehicles:** Up to two (2) vehicles are allowed per unit. The vehicle designated on your application is allowed in the staging area. For the safety of our participants, all other vehicles must be parked outside the lot. Sponsor vehicles are allowed in the parking lot.

**Parking** No parking is allowed in the parade staging area – other than businesses who are official sponsors of the parade. These are the sponsors who have financially contributed as sponsors to the parade.

Parking for the parade units is challenging. Please be advised that there is parking available in the parking structures on Portage Street and Lovell.

**Decorations:** ALL VEHICLES IN THE PARADE MUST BE DECORATED. Individuals in the parade must be wearing something that is coordinated with their unit theme. Individuals not in some type of apparel makes the unit not look themed or professional – this is a direct reflection on your business. Please make sure that your unit is entertaining and engaging.

**Floats:** No trailers are allowed in the parking lot (except band trailers). Trailers must be State Licensed approved and all safety and precaution measures must be implemented. Approved railings and seating is required for anyone traveling on the float. Floats cannot exceed 12 feet high from the ground. All floats must be decorated and themed to the holiday spirit (holiday includes the various holidays in November and December)

**Distribution:** For the safety of others, no items may be thrown from your parade unit, including candy, souvenirs, balloons and/or literature. Parade items must be handed to participants. Items for distribution must be approved by the committee.

**Disclaimer:** The Kalamazoo Holiday Parade event team reserves the right to remove any entry from the parade before and during the parade if the entry is not as stated in the parade application, is throwing items from their unit, or is otherwise deemed unsuitable.

**Santa Final Note:** The only Santa in the parade is sponsored by KELCEvents. For the enjoyment of our children, there cannot be another Santa (Santa with a beard) featured in any unit that makes viewers think that Santa is the REAL SANTA…..

## CONTACT US:

Website: www.kalamazooholidayparade.org
Social Media @maplehillholidayparade

**Contact Information**

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