



# HOLIDAY Parade



## AFTER-PARADE ACTIVITIES

### Winnie Wink Chocolate Bars

Chocolate bars from Cherri's Chocol'art are for sale in select retailers. Look out for the golden ticket!

### Elf on the Shelf

Go on an exciting scavenger hunt, searching for the Elf on the Shelf who is hiding in stores downtown!

### Parade Day Exclusive Sales and Promotions

Downtown retailers and restaurants are offering parade-day promotions in stores and the Kalamazoo Mall. Shop local!

### Visit with Santa Claus and Mrs. Claus

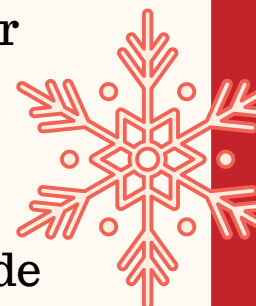
After the parade, Santa Claus and Mrs. Claus will be at the KVCC Museum and on the Kalamazoo mall.

### First Responder Vehicle Expo

Kalamazoo Department of Public Safety are bringing some of their amazing vehicles to interact with and learn more about our awesome first responders.

### Live Music

We will have live music after the parade with 2 incredible DJs lined up to play all your favorite holiday classics.



## Thank you to our 2025 Sponsors!



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